



**AJK TOURISM & ARCHAEOLOGY DEPARTMENT**  
 AZAD GOVT. OF THE STATE OF JAMMU & KASHMIR  
 Tourism Complex, Bank Square, Chatter, Muzaffarabad (AJK).  
 Voice: 05822- 921421/ 921158/ 921317. Fax: 05822- 921660  
**Website:** [www.ajktourism.gov.pk](http://www.ajktourism.gov.pk) **E-Mail:** [ajktourism@hotmail.com](mailto:ajktourism@hotmail.com)

## **Tender Notice**

The AJK Tourism & Archaeology Department invites sealed Bids on Single Stage Two Envelop procedure under AJK PPRA rules, from the interested Media Production Houses (registered under the relevant department) for preparation of the Documentary Films on the subject given below:

**Estimated cost estimates are as under:**

Sr.#	Name of Work	Duration	Rs. in million	
			Estimated Cost	CDR Amount
1.	Teaser on Tourism Potential of AJK	1.5-2 Minutes	1.500	0.500
2.	Documentary on Potential of Tourism of AJK Like Scenic, Eco, Adventure, Heritage, Divers, Culture, Flora and Fauna Tourism	5-7 Minutes		

### **Terms & Conditions:**

1. Under AJK PPRA Rules Single Stage Two Envelope Procedure (36-b) will be adopted for finalization of the award of the work. The Bid shall comprise a single package containing two separate envelopes. Each envelop shall contain separately the financial proposal and technical proposal.
2. The Bidder must furnish CDR with the Financial Bid in favor of the Director General Tourism & Archaeology (refundable) without which the offered bid shall stand non responsive.
3. The Bidding Document can be obtained from the office of the Director General Tourism & Archaeology Tourism Complex Bank Square, Chatter Muzaffarabad from 10<sup>th</sup> March 2024 to 25<sup>th</sup> March 2024 (during office hours), on payment of Rs. 1000/- (Non-Refundable) in shape of bank Draft Pay Order or Cash.
4. Last date of submission of the bid is 26<sup>th</sup> March 2024 at the same address at 11:00 hrs and the bids will be opened in presence of the bidders or their authorized representatives at the same date at 11:30 hrs.
5. The final selected bidder will also be responsible for furnishing of all raw materials of the documentary films to the Department.
6. Payment will be made after completion/ delivering of all the requisite documentaries (as per above requirements).
7. All prevailing taxes will be deducted from the invoice/ bill.
8. The competent authority (Chairman Committee) may cancel any or all tenders as per AJ&K PPRA Rules, 2017.
9. This Tender Notice is also available on AJ&K PPRA Website ([www.ppra.ajk.gov.pk](http://www.ppra.ajk.gov.pk))

**Director General,**  
 Tourism & Archaeology,  
 Go AJK Muzaffarabad.  
 Ph: 05822-921421